



LOGOTYPE GUIDELINES







colors
on a bright background



grayscale version
on a bright background



monochromatic version (80% black)
on a bright background

colors
on a dark background



grayscale version
on a dark background



















monochromatic version (white)
on a dark background







 CMYK 7,27,90,0	 CMYK 20,70,98,9	 CMYK 16,93,80,6	 CMYK 87,24,90,10
 CMYK 100,85,20,5	 CMYK 78,44,0,0	 CMYK 70,0,0,0	 CMYK 28,50,77,25

 RGB 255,190,30 # FFBE1E	 RGB 190,95,30 # BE5F1E	 RGB 195,40,45 # C3282D	 RGB 0,130,65 # 008241
 RGB 0,55,125 # 00377D	 RGB 50,125,195 # 327DC3	 RGB 0,190,255 # 00BEFF	 RGB 165,105,60 # A0693C



ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 0123456789 (?";:]/&@#.,!

DIN Next Slab Pro Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 0123456789 (?";:]/&@#.,!

DIN Pro Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 0123456789 (?";:]/&@#.,!

DIN Pro Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (?";:]/&@#.,!

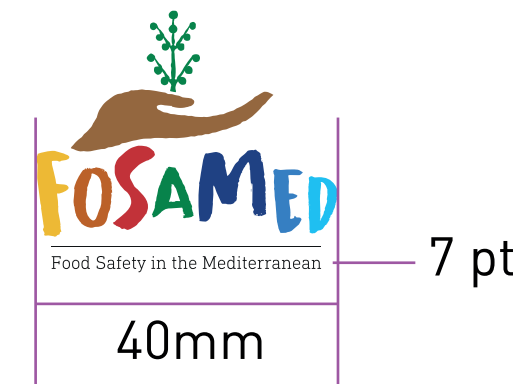
DIN Pro Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (?";:]/&@#.,!

DIN Pro Bold



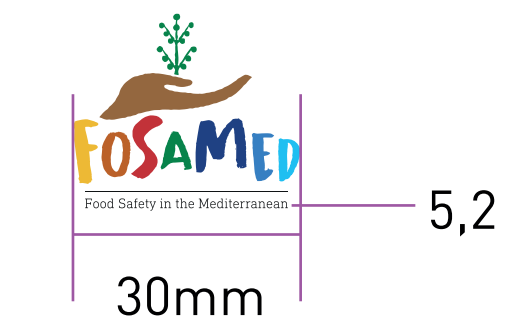
Recommended reduction **without payoff**



Recommended reduction **with payoff**



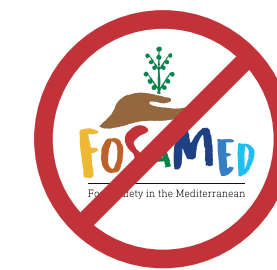
Maximum reduction **without payoff**



Maximum reduction **with payoff**



< 20mm NOT ALLOWED



< 30mm NOT ALLOWED

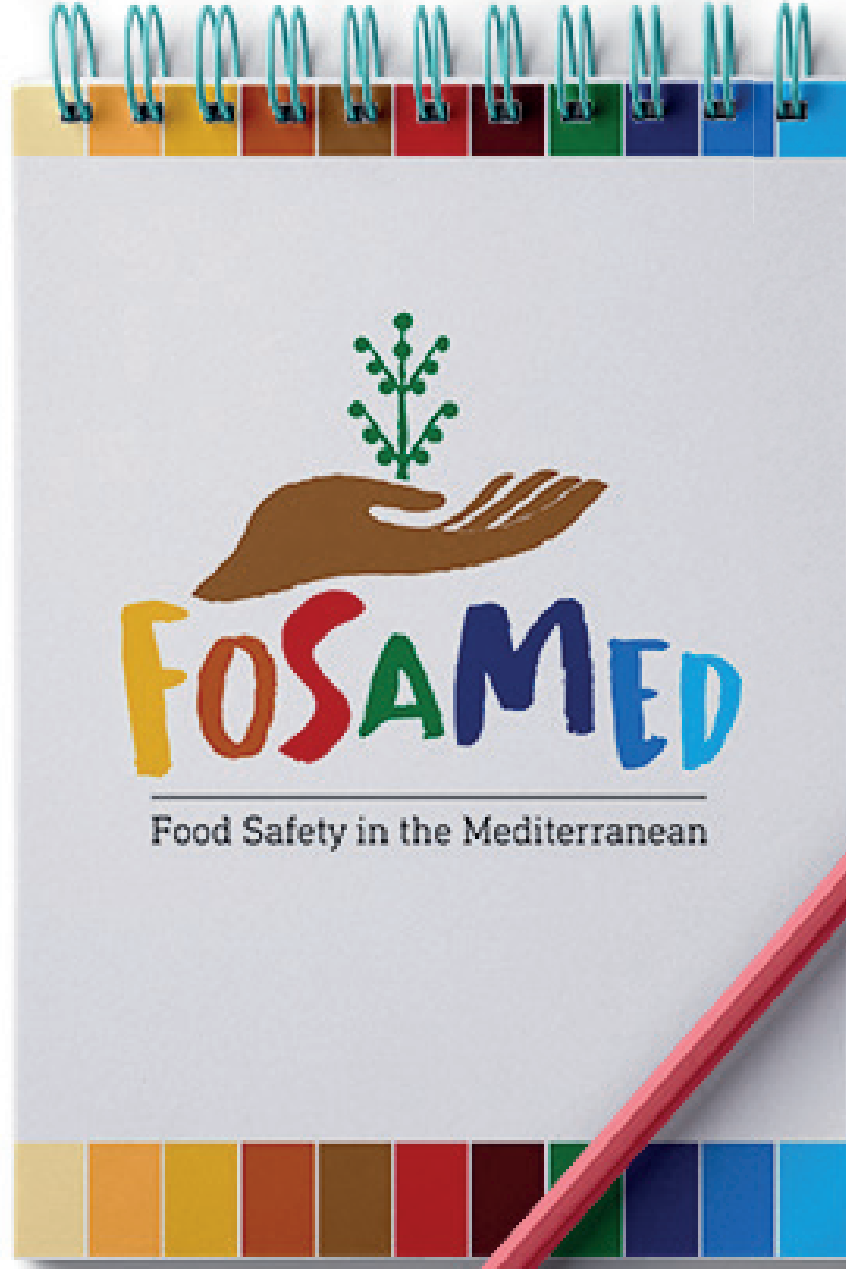




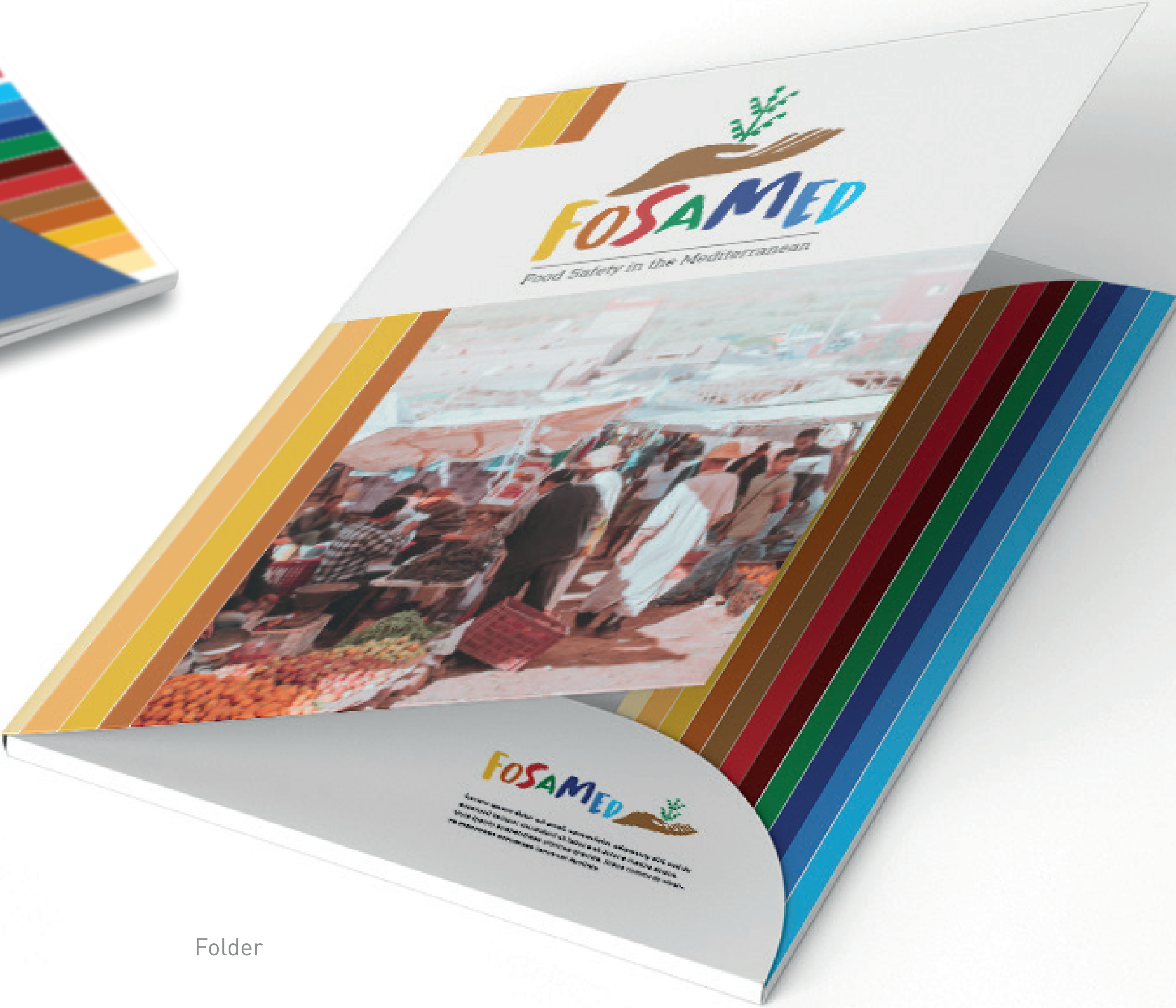
RFID wristband



Brochure



Blocknotes



Folder



